

 TAYLOR'S	TAYLOR'S PURPOSE STATEMENT & CORE VALUES	Updated: 1 June 2023
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Taylor's Purpose Statement

To **educate** the youth of the world to take their productive place as **leaders** in the global **community**.

Taylor's Core Values

1. We believe in respecting and caring for each other

We will promote an environment where every member is valued and appreciated; where personal and cultural differences are respected and members have a safe place for expression. We will encourage our people to exercise initiative and responsibility and the effort of individuals and teams will always be recognized.

2. We believe in being dedicated to a culture of excellence

We desire to be the best that we can be in the realisation of our personal and organisational aspirations. We will continually look for ways to be better than we were before, adopting continual learning as the path towards excellence in every aspect of what we do.

3. We believe in openness in communication

Openness in communication means we need to be frank and sincere in our exchanges. Conducted in an amenable and amiable manner, it promotes trust and understanding.

4. We believe in acting with integrity

We will be well intentioned and consistent in everything we do. Through adherence to a code of conduct that reflects honesty, accountability and ethical practice, we build and sustain a healthy culture of openness and trust within the organization and society at large.

5. We believe in being passionate in what we do

We have a belief that what we do is meaningful and fulfilling. Passion commits us to our work. Through our commitment and enthusiasm we inspire others.

6. We believe in creating enjoyable environments

We will create environments that are supportive, nurturing and conducive to their purpose. We are also committed to creating an employee friendly work environment that allows for a healthy balance between our professional and personal lives. These commitments will enable us to attract and retain the best qualified people and create a workplace of which we can be proud and where we can always enjoy our work while carrying out our mission.

Training video on Taylor's Core Values: <https://tinyurl.com/TaylorsCoreValues-RECIPE>